

THE PHOENIX



TK47 is a multi-function innovative product that, in a single grain, combines benefits for plant nutrition, plant protection, soil improvement and increased sustainability. TK47 offers a high concentration of nutrients: Potassium, Calcium, Magnesium and Silicon.



TK47® INCREASES CROP PRODUCTIVITY, REDUCES PESTICIDE USE AND IMPROVES SOIL CONDITIONS

Last month, Verde announced superior agronomic results for carrot and corn crops grown using TK47 as the source of potassium as well as significantly reducing the amount of pesticide used. The tests validate TK47's multi-functionality benefits for plant nutrition, plant protection, soil improvement and increased sustainability.

For the full press release, [click here](#).

Annual and Special Meeting of Shareholders ("ASM")

Verde held its ASM of shareholders on June 25, 2015 in Toronto, Canada and is pleased to announce that its shareholders approved all items.

THE ORGANIC MOVEMENT CONTINUES

TK47 Organic registration

IBD Certifications, the largest certifier in Latin America and Brazil, approved TK47 for use on organic crops.

Law Promotes Organic Food in Schools in São Paulo

"The law requiring the inclusion of organic food or agro-ecological basis of feeding students of municipal school systems was enacted by Mayor Fernando Haddad in March this year. Products must originate primarily of family farming and rural family entrepreneurs...Organic production in Sao Paulo is still in the early stages. But now we see the possibility of growth through laws that favour shopping to meet the public institutions...the supply of schools should be a priority, but demand may come from other

sectors. You can also supply hospitals, day care centers, nursing homes and prisons, for example." ¹

¹Translated from Portuguese

For the full article [click here](#).

"Sale of organic products increases 157% in 10 years worldwide"

"The marketing of organic products in the world grew 157% over the last 10 years, topping \$ 70 billion. The data is the latest report on trends in global agriculture, carried out by institutes Research Institute of Organic Agriculture (FiBL) and International Federation of Organic Agriculture Movements (IFOAM). The search for better quality of life makes consumers increasingly seek food produced without use of pesticides and respecting the bodies."

"In Brazil, tenth in the world with more land devoted to this type of agriculture (705,000 hectares), the healthiness ended up on the plates

of Brazilians and turned into a millionaire business. The increase of healthy eating supporters increases the demand for more categories of organic products. In a survey conducted by Tiendo in 2014, with users in Latin America, England and Spain, 38% said they would like companies offering more options for "environmentally responsible products."¹

¹ Translated from Portuguese

For the full article, [click here](#).

BBC Brazil interview with Katia Abreu, the Minister of Agriculture

"Katia Abreu denies that agriculture is the villain of water crisis" – bbc.com

"Brazil is the only country in the world that, in fact, gives up farming land with high productive power, for the sake of environmental sustainability, to maintain their forests, their biomes. So if we cannot and do not want more deforestation, we have to create forms, as well as innovation and technology in seeds and inputs to optimize the territory, so that the same soil has at least two or three periods of production during the year."

On encouraging production of organic products in Brazil:

"If there is demand, the ministry will do its part...so that exports of organic can happen. If we have a sustainable market...we are able to do so very quickly. We have many associations organized in Brazil, producers making organic agriculture very sustainable. Finding these people is very easy."¹

¹Translated from Portuguese.

[Click here](#) for the full article.

"Global water supplies are 'in distress', scientists warn" – Financial Times

"More than a third of the world's biggest aquifers, a vital source of fresh water for millions, are "in distress" because human activities are draining them, according to satellite observations."

[Click here](#) for the full article.

BRAZILIAN ECONOMY

"Brazil raises rates for sixth straight time" – Financial Times

"Brazil's central bank has raised interest rates for the sixth straight time, shrugging off growing discontent over higher borrowing costs as it fights to tackle inflation and regain investors' trust. The Latin American country lifted the benchmark Selic rate late on Wednesday by an expected 50 basis points to 13.75 per cent — the highest level since January 2009."

"Brazil is increasingly out of tune with the rest of the world, with growth far below average and interest rates that are many times higher than the standard."

"Re-anchoring expectations and driving inflation back to the target should be one of the key objectives of the broader strategy to rebalance the economy, restore confidence, and create the conditions to, at the proper time, initiate another cycle of high-quality balanced growth," said Alberto Ramos, economist at Goldman Sachs.

For the full article, [click here](#).



MORE THAN A FERTILIZER

Research has now shown that by integrating TK47 into their nutrient management systems, farmer's benefit from TK47's multi-functionality in 4 key aspects:

1. Plant nutrition
2. Plant protection
3. Soil improvement
4. Sustainable agriculture



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