

# THE PHOENIX



TK is an innovative fertilizer developed by Verde Potash plc. Its proprietary production process gathers in a single grain a high concentration of nutrients: potassium, calcium, magnesium and silicon.

## PUBLIC FUNDING AND ENVIRONMENTAL LICENSE UPDATE

At the end of March, Verde announced that the Federal University of Uberlândia, who has reimbursed the Company for costs to process its potassium silicate rock into TK for UFU's agronomic research program, has received funds from Brazil's National Council for Scientific and Technological Development.

For the October 6, 2014 press release, click [here](#).

The Company has also reached essential milestones with respect to the engineering and environmental work necessary to obtain an environmental license and addressed shareholders concerns regarding timing.

Click [here](#) for the latest press release.

## VERDE'S FINANCIAL POSITION

At the end of March, the Company filed their audited annual financial statements for the year ended December 31, 2014. The Company finished the year with \$6.1M and expects to maintain its monthly burn rate of approximately C\$150K.

All annual filings can be found on [SEDAR](#).

## Devaluation of the Brazilian Currency

*"Brazilian Real Falls to 11-Year Low Over Risk to Austerity Plan"*— Financial Times

"The currency's latest drop followed a tumultuous weekend in Brazilian politics in which a speech by Ms Rousseff seeking to convince her countrymen of the need for fiscal austerity provoked protests in major

cities. Meanwhile prosecutors launched investigations into a group of 54 senior political figures over a scandal at state oil producer Petrobras."

"It has fallen by 14.5 per cent since the start of 2015, one of several emerging market currencies to come under pressure in recent months from sliding commodity prices, a stronger US dollar and domestic economic weakness."

Read the full article [here](#).

*"Weak Brazilian Real Drags Down Coffee and Sugar"*— Financial Times

*"Currency effect could also spread to soybeans and iron ore"*.

"What links a Latin American political bribery scandal to a cheaper cup of coffee? The

answer is the Brazilian real, which has depreciated almost 20 per cent against the US dollar since the start of the year, falling to an 11-year low.

“Currency fluctuations have always had an impact on commodities markets, since most raw materials are priced in dollars. The real’s weakness is being felt by Brazilian farmers who have increased exports, as returns on dollar-denominated commodities rise in local currency terms.”

“A depreciating currency also meant that the local cost base such as wages has fallen in dollar terms, helping margins. From coffee to sugar to soybeans, the weaker real has also made Brazil’s commodities more competitive on the world stage.”

Read the full article [here](#).



### *Verde’s Commentary on BR\$*

The weakening Brazilian currency in the face of all major foreign currencies has rendered inputs for farmers more expensive; conversely, the commodities most farmers produce and sell are priced in US dollars, more than making up for the shortfall. The falling Real also benefits Verde because the bulk of the

Company’s costs are in Brazilian Reais while most of the funds are held in Canadian dollars.

## **Brazilian Economy & Politics**

“Brazil: At Breaking Point” – Financial Times

“With Petrobras mired in a corruption scandal, Rousseff hopes an economic boost will lift flagging ratings”.

“Faced with recession, decade-high inflation, poor public services, a fiscal crisis, water shortages and possible energy rationing, even the most tolerant Brazilians have found it hard to stomach allegations that up to \$10bn was stolen from Petrobras to pay bribes and fund political campaigns while Ms Rousseff was chair of the company’s board.”

Read the full article [here](#).

**FOR SHAREHOLDER  
FEEDBACK OR QUESTIONS,  
PLEASE EMAIL:**

**[IZ@VERDEPOTASH.COM](mailto:IZ@VERDEPOTASH.COM)**



Easy to apply, uniform and high agronomic efficiency, TK provides nutrients synchronously with the nutritional needs of the plant, avoiding losses and generating residual effect.

Fertilizer approved for use in organic agriculture (IBD Certifications).



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