

Verde Potash to Commence Trading on the Toronto Stock Exchange (TSX)

TORONTO, April 10, 2012 /CNW/ - **Verde Potash Plc** (TSX: **NPK**) ("Verde" or the "Company") is pleased to announce that the ordinary shares of the Company will be listed and posted for trading at the opening on Wednesday April 11, 2012, on the TSX, under the symbol "NPK". The Company is subject to the reporting requirements of Section 501 of the TSX Company Manual.

An application has been granted for the original listing in the Mining category of 40,308,409 ordinary shares, of which 36,889,449 shares are issued and outstanding and 3,418,960 shares are reserved for issuance.

The ordinary shares have been listed on the TSX Venture Exchange since November 21, 2007 under the symbol NPK. The ordinary shares will be delisted from the TSX Venture Exchange on Wednesday, April 11, 2012, upon commencement of trading on TSX.

About Verde Potash

Verde is a fertilizer exploration and development company; it was founded and is led by Brazilians. Verde is developing the Cerrado Verde project in Brazil, a source of potash-rich rock from which the Company plans to produce a potash fertilizer product. Founded as Amazon Mining Holding Plc in 2005, the Company changed its name to Verde Potash Plc in April 2011 to better reflect its core business.

About the Cerrado Verde Potash Project

Cerrado Verde is a unique project: 1) its high grade potash rock outcrops and is amenable to strip mining, allowing fast construction of a scalable operation; 2) it is located in the midst of the world's third largest and fastest growing fertilizer market; 3) it connects to Brazil's largest fertilizer distribution districts via existing and high quality infrastructure.

Cautionary Language and Forward Looking Statements

NEITHER THE TSX EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

THIS NEWS RELEASE CONTAINS CERTAIN "FORWARD LOOKING STATEMENTS".

FORWARD LOOKING STATEMENTS INVOLVE KNOWN AND UNKNOWN RISKS, UNCERTAINTIES AND OTHER FACTORS WHICH MAY CAUSE THE ACTUAL RESULTS TO BE MATERIALLY DIFFERENT FROM ANY FUTURE RESULTS EXPRESSED OR IMPLIED BY SAID STATEMENTS. THERE CAN BE NO ASSURANCES THAT FORWARD-LOOKING STATEMENTS WILL PROVE TO BE ACCURATE, AS ACTUAL RESULTS AND FUTURE EVENTS COULD DIFFER MATERIALLY FROM THOSE ANTICIPATED IN SAID STATEMENTS. ACCORDINGLY, READERS SHOULD NOT PLACE UNDUE RELIANCE ON FORWARD-LOOKING STATEMENTS. THE COMPANY DOES NOT INTEND TO UPDATE FORWARD LOOKING STATEMENTS UNLESS REQUIRED BY LAW.

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